



MEDIA ALERT / PHOTO OPPORTUNITY

WEDNESDAY, JULY 9 at 7:30 PM

GREENDEPOT & MARJAM'S ENTIRE NYC FLEET CONVERTS TO BIODIESEL

Emission reduction equivalent to taking approx. 45 automobiles off the road

WHAT: The initial "Fill-'Er-Up" for the first private companies in New York City to operate their transportation fleet exclusively with Biodiesel fuel.

Brooklyn-based Green Depot, a national supplier of green building materials and its parent company MarJam Supply, the leading building materials distributor in the Northeast, commit to the further "greening" of their industries with the establishment of a relationship with Tri-State Biodiesel, a Red-Hook based agency that collects, converts and processes waste vegetable oil (WVO – also know as Yellow Grease) from local businesses into Biodiesel. Green Depot (www.greendepot.com) and Marjam (www.marjam.com) will be the first private fleet in New York City to use biodiesel. The transition will begin Wednesday, July 11 with the fueling of 28 trucks from the Brooklyn fleet. After this initial testing period in New York is proven successful, the companies will transition the remainder of their fleet (500 vehicles in 16 locations).

WHEN: Wednesday, July 11 at 7:30 p.m.

WHERE: Marjam and Green Depot Headquarters

1 Ivyhill Road, Brooklyn, NY 11211

(Visit www.marjam.com for directions)

WHY: Biodiesel produces significantly less CO₂ than traditional diesel and boasts virtually no sulfur emissions.

Biodiesel is 100 percent biodegradable and is less toxic than table salt. Because the waste oil is collected, converted and processed locally, transportation and infrastructure costs are greatly reduced. Furthermore, billions of gallons of waste grease are diverted from landfills and municipal water pipes, improving the quality of both air and water.

As a result of the conversion to a B20 blend, Green Depot and Marjam will enjoy an aggregate CO₂ reduction of 259.7 tons over a one-year period. According to EPA calculations, this is equivalent to taking 45 automobiles off the road for a one-year period.

Filmmaker Josh Tickell, will capture this event for his documentary "Fields of Fuel," which investigates the current American dependence on foreign oil, champions the conversion to biodiesel and profiles the visionaries committed to making a change.

WHO: Carmen Arguelles, COO MarJam Supply, President, GreenDepot

Brent Baker, CEO, Tri-State Biodiesel

Josh Tickell, Filmmaker, "Fields of Fuel"

25 Marjam & GreenDepot Employee Truck Drivers and their "Newly Green Rigs."

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