



Community Energy Seminar Implementing Efficient & Renewable Energy Systems in the Urban Environment

Schedule

- 8:30 – 9:00 Continental Breakfast
- 9:00 – 9:05 *Jim Quigley, Center for Sustainable Energy* Greetings
- 9:05 – 9:15 *Ariella Rosenberg, Senior Project Manager New York City Economic Development Corporation* Introduction

Urban Renewable Energy

- 9:15 – 9:45 *Wilson Rickerson, Center for Sustainable Energy* Recommendations for solar energy implementation in New York City. Q&A
- 10:15 – 10:30 Break
- 10:30 – 11:15 *Jeff Perlman, Bright Power Inc.* Incorporating energy efficiency into Community Benefits Agreements Q&A
- 11:15 – 11:45 *Andrew Phillips, Stone & Garden* Potential for low energy permaculture in the dense urban environment. Q&A
- 11:45 – 12:15 *Carlos Alicea, For A Better Bronx* An environmental justice perspective on community organizing Q&A
- 12:15 – 12:20 *Jim Quigley* Closing remarks
- 12:20 – 12:30 **END**

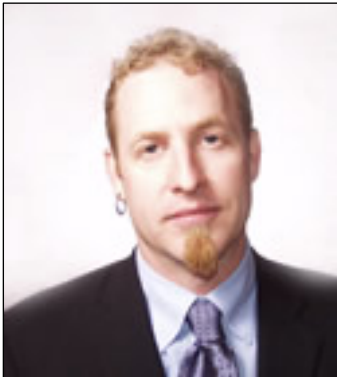
May 16 Program Speakers

Carlos Alicea, President, For A Better Bronx



Carlos worked as a community organizer and environmental scientist in Puerto Rico and in New York. He believes that communities have the power to transform and liberate themselves from the chains of economic, political and environmental oppression that they are facing. His vision of environmental struggle integrates as a whole political, social, economic and environmental dimensions. The historical perspectives of a problem are important to be integrated in an analysis and understanding of the problems that communities face. For A Better Bronx works with many issues and campaigns: waste, energy, natural resources, urban environment, social injustice, incarceration rates, among other problems. Central to FABB's work is collaboration, dialogue, education and the development and integration of young people in the struggles of their communities.

Brent Baker, Chief Executive Officer, Tri-State Biodiesel



Brent has been an environmental advocate for almost 20 years, working on various sustainability issues. He has been a promoter and small-scale producer of biodiesel since the fuel emerged in the United States about 10 years ago. He has directed several non-profit organizations including Biotour.org, a bio-fuels and sustainability education organization, which he also founded. Brent is widely recognized in New York City as the local expert on bio-fuels, and has built a large network of allies in the biodiesel and environmental fields.

Jeff Perlman, President of Bright Power



Jeff is President of Bright Power, a solar energy and energy efficiency consulting company. He has worked on designing and financing solar and energy efficiency projects on numerous buildings in the New York area, and performed market research and financial analysis on solar energy and green buildings. He is co-founder, with Charles Komanoff and Lois Sturm, of Greening A Block (www.greeningablock.org): a project to make an entire city block of existing buildings more energy efficient. As a

consultant with Capital E (www.cap-e.com) he co-authored, with Greg Kats, the groundbreaking report, *The Costs and Financial Benefits of Green Buildings*, showing that building healthy, energy-efficient and environmentally responsible buildings makes economic sense, too. He has also served as co-Executive Director of Big Apple Solar Installation Commitment (BASIC - www.basicsolar.org).

Andrew Phillips, Founder, Hancock Permaculture Center



The Hancock Permaculture Center was established in 2004 by Andrew Leslie Phillips, a garden designer specializing in natural stone, and a certified permaculture practitioner. A native of Australia, Andrew spent seven years in Papua New Guinea as a government patrol officer, radio journalist and filmmaker before coming to New York in 1976. He produced award-winning investigative radio documentaries on a wide range of environmental and political issues for the Australian Broadcasting Corporation, National Public Radio and later for WBAI Community Radio in New York City where he was program director (1989-93). He taught journalism, radio and “sound image” as an adjunct professor at New York University for 15 years.

Andrew has two PDC courses under his belt; with Geoff Lawton and Andrew Jones in New Orleans, 2004 and Bill Mollison and Geoff in Melbourne, 2005. He has convened a two-week PDC course with Green Phoenix Permaculture in High Falls, NY graduating 22 students; a three-day workshop at Ithaca Ecovillage with the Fingerlakes Permaculture Institute.

In 1997 he launched [Stone and Garden](#), a garden design and permaculture consulting service, which he still operates. His quest for natural stone for patios led him to Hancock, “the Bluestone Capital of the World.” In 2004 he relocated to the area and set up the Hancock Permaculture Center.

Ariella Rosenberg, Senior Project Manager, Energy Division, New York City Economic Development Corporation



Ariella Rosenberg is a Senior Project Manager in the Energy Division of the New York City Economic Development Corporation where she specializes in energy efficiency and sustainability. She chairs both the Energy Working Group of the Mayor’s Task Force on Sustainability and the Inter-agency Working Group of the New York City Energy Policy Task Force. Prior to joining EDC, she worked as an urban planner in The Bronx for the

New York City Department of City Planning. She has also worked as an analyst at the energy, economic consulting firm PA Consulting Group (formerly PHB Hagler Bailly). She received her Masters in City Planning from MIT where she concentrated on environmental policy and urban design and focused her thesis research on mainstreaming green building in NYC. She received her undergraduate degree from the University of Pennsylvania. She is currently on the Board of Directors of Sustainable South Bronx and a volunteer staff member of GreenHome NYC, a community-oriented, volunteer-run organization that promotes environmentally sustainable urban buildings.

Wilson Rickerson, Program Associate, Center for Sustainable Energy, Bronx Community College, CUNY



Wilson Rickerson, on behalf of the Center for Sustainable Energy, has managed the energy analysis project that includes the three Bronx campuses of the City University of New York: Bronx Community College; Hostos Community College; and Lehman College. This project has been aimed at determining energy use patterns of the various building types and the best strategies for reducing energy consumption within these building complexes. Wilson has also managed the Center's research project assessing the market for solar technologies in New York City. This is funded under the US DOE's Million Solar

Roofs program for CUNY. Wilson earned his Masters in Energy & Environmental Policy in 2005 at the University of Delaware where he also served as a Research Associate at U of D's Center for Energy & Environmental Policy.